

GOSPORT FERRY

Gosport Ferry has been in existence since 1875, linking Gosport and Portsmouth via a 4 minute journey across Portsmouth Harbour. The service runs every day (except Christmas Day) from 05:30 until midnight.

The Gosport Ferry offers the best value-for-money marketing for local and national advertisers to a large and diverse audience of commuters, students, shoppers and tourists of all ages and incomes.

There are a wide range of poster and banner sites available on the ferries and two passenger pontoons, as well as digital display advertising opportunities.

The following assets are available on this route:

Overhead Banners

Available on Gosport pontoon

Book either a 6 or 12 month period. Banners are mounted in frames fixed to the entrance/exit ramp ceiling on the pontoon and are 1500 mm wide x 480 mm high size.

Posters

Available on all Gosport ferries and on the Gosport pontoon

There is flexibility to select which ferries and ports posters are located in. Book either a 6 or 12 month period. Mounted within wall frames and at A2 size (420 mm wide x 594 mm high) on the ferries or at A1 size (594 mm wide x 841 mm high) on the Gosport pontoon.

Passenger ferry

2 million passengers per annum

Ferries: 3

Spirit of Gosport

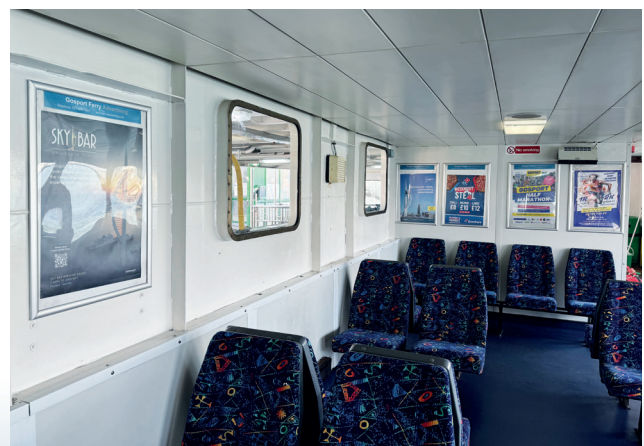
Spirit of Portsmouth

Harbour Spirit

Ports: 2

Gosport

Portsea



GOSPORT FERRY

Banners and Murals

Available on Gosport and Portsmouth pontoons

A number of bespoke mural positions are available on both the Gosport and Portsmouth pontoons in a variety of different sizes. We recommend booking for a 12 month period.

Walkway Advertising

Available on Portsmouth pontoon

Polycarbonate cladding positions are available on the curved ceiling of the walkway on the Portsmouth pontoon. Booked in singles, doubles or triples, the panels are divided by white spacers for maximum visibility for your advertising. We recommend booking for a 12 month period.

Digital Display Advertising

Available on Gosport pontoon

The Gosport pontoon features two 47 inch HD (High Definition) monitors for video and stills-based digital advertising. Airtime is available in 15 or 30 second slots on a continuous loop and can be booked in campaign periods to suit your needs.

To build your bespoke campaign, contact David on 07885 720503 or email david@solent.co

